Meeting called to order at 1:00pm EST.

Participants: Kristen Farrar, Sue Sim, Debbie Woodbury, Fatima Osman, Pamela Hornby, Dianne Coats, Kevin Schooley, Glenn Wright, Stephen Meyers, Dave Prokrym, Erich Rudyj, Vicky Scharlau, Bob Martin, Tim Martinson, Wenping Qiu.

The meeting was called to order by Sue Sim, one of three co-chairs of the NCPN Education & Outreach Committee. Sue has recently rejoined the E&O Committee in a part-time status. Co-chair Debbie Woodbury recorded minutes.

Review and approval of minutes from last meeting: The minutes for the September 5, 2018 meeting were accepted.

NCPN Updates
Erich Rudyj reported on activities of the NCPN Governing Board, which recently completed their review of the 2019 funding requests. Their recommendations will be forwarded to USDA shortly. The Board expressed their appreciation for the telecon presentations from each applicant group, which helped inform some of the following priorities: potential for video products from E&O, Central Eastern state representation for the needs of the Hop industry, funding for Citrus economic studies, ensuring adequate representation for Muscadine Grape industry, and funding for Roses economic studies. Erich also touched on the status of the five current NCPN initiatives and anticipates any related special funding to be determined by April or May 2019. David Prokrym reported that he and Erich will continue their efforts to attend crop-related meetings in the new year, starting in January with the Sweetpotato Tier 2 meeting and the Hop Convention.

Communication Planning Initiative
Vicky Scharlau, who is executive director of the Washington Winegrowers Association and also the Washington Wine Industry Foundation (a 501-c-3), shared that the Foundation was awarded funds from USDA APHIS to facilitate the work on developing a new National-level NCPN Communication Plan. Members of the Plan-to-Plan group will be meeting via telecon monthly, to implement action items identified in the June 2018 meeting, as well as additional activities to be determined in two face-to-face meetings in 2019. Travel funding is available for committee members in 2019, so Tier 2 will not need to cover that from their clean plant center budgets.

Story Map for E&O Materials
Kristen Farrar initiated a discussion about the Story Map concept shared by Dave Prokrym in an email earlier this year. Tim Martinson suggested that the “Introduction Pipeline” (how plant material comes into a clean plant process) would be a good candidate for using this information design format. Dave
suggested that the format may also apply to highlighting individual clean plant centers. Both the Story Map and video production will be examined by E&O members in considering how best to feature specific clean plant programs and their processes.

**Crop Updates**

**Berries:** Bob Martin introduced Kevin Schooley, the new NCPN Berries Coordinator. Kevin is also the Executive Director of the North American Strawberry Growers Association and has experience in certification programs. NCPN Berries will be represented in the January 10-12, 2019 NARBA (North American Raspberry & Blackberry Association) meeting in Savannah, as well as the February 3-6 NASGA (North American Strawberry Growers Association) meeting in Orlando.

**Roses:** Pamela Hornby reported that the new Rose Rosette Fact Sheet is in work and the NCPN Rose Tier 2 will meet in April. Dr Byrne, NCPN Roses Tier 2 Chair, has requested that stakeholders advise the committee on other topics of interest and concern, so that the crop group does not become exclusively focused on Rose Rosette disease.

**Sweetpotato:** Dianne Coats reported that guava root knot nematode is the current top priority. Greenhouse and lab renovations are underway and production increases are anticipated. The Tier 2 will meet in New Orleans in January.

**Citrus:** Fatima Osman reported that NCPN-Citrus has signed a cooperative agreement proposal with NCPN to start planning for a Quality Management workshop. Planning is underway to create a participant list representing all NCPN commodities. The committee for this initiative is inviting other crop groups to suggest names of participants.

**Grapes:** Kristen Farrar reported that Maher Al Rwahnih recently presented ‘Goals for Improving Grapevine Virus Detection at FPS’ to a group of 107 grape growers at Deborah Golino’s ‘Current Issues in Vineyard Health’ extension course. Marc Fuchs published ‘Red Blotch Disease Ecology and Management’ in the Appellation Cornell newsletter (2018-4); Tim Martinson shared a link to the newsletter which will be posted on the NCPN-Grapes website. The NCPN Grapes Tier 2 will meet in Davis, CA January 31-February 1. The revision of the Red Blotch factsheet is near complete.

**Fruit Trees:** Catherine Jones has resigned from the Clean Plant Center Northwest (Prosser, WA) and a search is underway for a new Fruit Tree and Hops Coordinator. CPCNW Director Scott Harper is the current contact.

**Hops:** the tri-fold brochure has been printed and is available upon request. The NCPN Hop Tier 2 will meet on January 22, in conjunction with the American Hop Convention in Monterey, CA.

**Newsletter**

Debbie Woodbury reported that writing is underway for the next two issues. Sue Sim and Kristen Farrar are working on a Grapes Feature edition and Erich Rudyj is writing a special edition on the five NCPN initiatives. Efforts are being made to get one of these published in December. Sue offered to help write content for future crop feature editions, and is willing to create a first draft for coordinators who may not have time to initiate development of content.
**Next NCPN E&O:** target date for the next teleconference is February 2019. Kristen Farrar will be sending out a Doodle Poll to establish the date.

**Meeting adjourned at 2:07pm EST.**