



NCPN Education and Outreach Teleconference Call MINUTES

Tuesday, August 16, 2016
11 am CST (Noon EST, 9 am PST)

Meeting called to order at 11:07 pm CST.

Participants: Sue Leggett, Rose Gergerich, David Prokrym, Dianne Coats, Chris Clark, Debbie Woodbury, Tara Smith, Glenn Wright, Greg Douhan, Karen Kniep, Femi Alabi, Rhonda Smith, Brent Pemberton, Tim Martinson,

AT&T Connect Tutorial: David Prokrym managed the AT&T Connection. Participants continued to practice their skills with AT&T Connect. Some initial difficulties were resolved during the call. David is not sure whether we (coordinators) can host an AT&T Connect session for upcoming pre-proposal reviews. David will find out if he can give the AT&T codes to coordinators and then have them host the session. Coordinators will need to practice acting as host before using AT&T Connect with their Tier 2 groups.

Review and approval of minutes from last meeting. Sue made a motion to approve the minutes, Dianne seconded. Motion passed.

NCPN Update: David Prokrym said the RFA will be announced later this week, and that the deadline for final submission to Grants.gov will be October 26th. This gives only 10 weeks for the pre-proposal review process to be completed. The open letter from Tier 1 will follow the RFA release, and applicants and reviewers are asked to look at this letter as well as the first two Tier 1 open letters from previous years for guidance. David confirmed that the RFA will be similar to previous ones, but that this one has guidelines for a more standard work plan format and a budget template for applicants to follow. A question was raised about how expenses for E&O activities should be handled. Last year, items for E&O activities for specific commodities were included in the commodity proposals. Debbie and Sue will confer with David on how to handle funding for the newsletter and work that is done at Davis (brochure design, printing, mailing, etc.). David will need an estimate of costs for these activities.

Brochure mailings: Sue noted that 17,255 pieces of printed material have been sent out. Brochures: Grapes (1875), Berries (2000), Roses (850), Citrus (several thousand), Sweetpotatoes (2250), Hops (3750).

NCPN Brochure: Sue showed the rough draft of the national brochure using AT&T Connect. She mentioned that the NCPN Tier 1 group had made comments on an earlier draft. Details of the design were discussed, and folks made comments about the design, inclusion of additional/different images, etc. It was suggested that the word "since" be substituted for "joined" in the text on page 1. Sue asked folks to e-mail info to her that might be included in the Economic Impact section of the brochure. Tim Martinson will send Sue a summary statement about the NY Economic Impact Study on

Grapes. The text on the first page of the brochure is very similar to the first version. Sue will continue working on the national brochure draft, and we will have an opportunity to review another draft of the brochure.

Brief reports of E&O activities from each crop coordinator or commodity group.

- a. **Grapes:** Sue Sim noted that they are still working on a revision of the Red Blotch Fact Sheet, and that they hope to have it done soon. They have had requests for NCPN posters. Some commodity groups are preparing posters to illustrate their NCPN activities. Tier 1 thinks that an NCPN poster on cloth would prove very useful. David mentioned that part of the redesign of the NCPN website might include a commodity PowerPoint poster on each commodity website.
- b. **Fruit Trees and Hops:** Debbie Woodbury reported that they are working on new brochures for fruit trees and hops, and will call on Val Krist to help with formatting, since they will be built in the template already established by other crops. Debbie hopes to have the new brochures ready for winter meetings, including the NW Hort Expo in Wenatchee WA in December and the USA Hop Convention in Bend OR in January. Debbie is also working with WSU to get a bid to redo the NCPN-FT website. The NCPN-Hops website resides with USA Hops, and improvements are being explored for that site as well. NCPN-Hops Tier 2 met in Boise, ID on January 26, 2016, where a poster of the hop clean-up process, developed by a CPCNW staff member, was shared with stakeholders.
- c. **Berries :** Rose Gergerich highlighted a recent publication in the *Annual Review of Phytopathology* written by Bob Martin and Yannis Tzanetakis entitled: "High Risk Strawberry Viruses by Region in the United States and Canada: Implications for Certification, Nurseries, and Fruit Production". Yannis Tzanetakis presented a paper at the International Strawberry Symposium in Quebec City on August 16 on "A Systems-based Approach to Combat Strawberry Virus Disease." Sue Sim noted that their strawberry season is just beginning, and she said that they have had a lot of foreign visitors (from NZ, China, Australia, S. Africa) to the center recently, and these visitors were all very interested in setting up clean plant centers in their countries. They viewed NCPN as a model for their future efforts.
- d. **Citrus:** Greg Douhan noted that they are trying to get another coordinator for NCPN – Citrus. Glenn noted that they have done a couple of presentations on NCPN in AZ.
- e. **Roses:** Brent Pemberton said that NCPN – Roses met recently in Shreveport. The NCPN – Roses Brochure has been printed, and they plan to distribute the brochure at upcoming trade meetings. A poster on NCPN – Roses was presented at the recent APS meetings in Florida and the ASHS meeting in Atlanta.
- f. **Sweetpotatoes:** Chris Clark reported that they have put together a PowerPoint virtual tour of the LA Clean Plant Center, and they are looking for critical feedback on the presentation. The presentation is posted on the LSU page of the NCPN – Sweetpotato website. The NCPN – SP trifold has been printed and will be distributed soon. Sue Sim commented that she likes the idea of a virtual tour for all the NCPN Centers, and that maybe we should put this on the "to do" list for all the NCPN Centers. A PowerPoint presentation is a good beginning for this sort of tour. Sue Leggett mentioned an upcoming Sweetpotato Field Day in North Carolina on August 31st, and Dianne Coats mentioned another meeting in Mississippi on August 24th where the focus of some programs will be on NCPN projects.

NCPN Newsletter: On August 10th, Debbie Woodbury launched the first issue of the NCPN Newsletter with the following introduction: "**Welcome!** This is the inaugural issue of the NCPN *Network News*, a newsletter delivered via email to the public and stakeholders of the [National Clean Plant Network](#)

(NCPN). We are very excited about connecting with you to share information, success stories, resources, and concerns about how the NCPN can sustain healthy, profitable, and productive specialty crops. This first edition provides an overview of the seven specialty crop groups which currently comprise the National Clean Plant Network. The articles include links which will take you to websites managed by these crop groups and additional resources available on other industry-related sites. Future editions will provide a more in-depth look at the centers across the United States that support these crops and work collaboratively to reduce viruses and virus-like agents that cause economic harm to U.S. agriculture.”

On August 3, Debbie sent out a sample e-mail that coordinators could modify and use to invite their contacts to subscribe to the NCPN E-mail Newsletter. Audiences for the newsletter might include Tier 2 groups, NCPN Center staff, industry folks, etc. It is anticipated that this will be a quarterly newsletter. Carl and Val Krist have worked with Debbie to integrate the newsletter with the NCPN website. The NCPN website postings by different commodity groups might be used to gather content for the newsletter. Alternatively, newsletter items could be solicited and submitted by the coordinators, as was done with the first issue. Sue expressed concern that people will not make the effort to subscribe. It was suggested that Debbie supply a list of those who have subscribed, so that we could subscribe folks that we feel should get the newsletter. Debbie asked folks to try to register for the newsletter, and then to let her know if they were successful or if they had problems. Debbie also noted that folks should begin thinking about content for the next newsletter which will come out later this year.

Co-chair for NCPN Education & Outreach: Rose Gergerich is retiring as interim co-chair. Sue Sim nominated Debbie Woodbury to serve as interim co-chair. Sue asked for additional nominations, and hearing none, Debbie was selected by voice vote as the new interim co-chair of NCPN – E & O to serve with Sue Sim in this position.

Next NCPN E&O: This meeting will be scheduled for some time in November after NCPN Proposals have been submitted.

Motion to adjourn: Tim Martinson. Second: Rhonda Smith. Motion passed. Adjourned 12: 17 pm.

Respectfully submitted by Rose Gergerich