NCPN E&O Teleconference Call

When: Tuesday, June 30, 2015 at 10:30 am CDT (11:30 am EDT; 8:30 am PDT)

Draft Agenda:

1) Welcome, Introductions

2) NCPN Update: Erich Rudyj, 10 min

3) Comments and approval of minutes from NCPN E&O meeting May 5-6, 2015, Dallas, TX (sent to NCPN E&O group prior to conference call). Rose Gergerich

4) What is the current procedure for developing, editing and printing brochures, one-pagers, and fact sheets? Sue Sim

5) Revision of NCPN National Brochure. Is it time? New crops, new centers not on current version of brochure. Who will do this?

6) Brief reports of E&O activities from each crop coordinator or commodity group. Suggested topics: status of outreach material preparation/roadblocks, recent publications, meetings attended where NCPN was represented. If you have a scheduling conflict with the teleconference call, please ask someone from your group to provide the report.

   a. Grape Sue Sim Sim
   b. Fruit Trees Debbie Woodbury
   c. Berries Rose Gergerich
   d. Hops Debbie Woodbury
   e. Citrus Greg Douhan
   f. Roses Natalie Anderson
   g. Sweet Potatoes TBD

7) Discussion of some of the short-term goals identified at the Dallas meeting. Let’s start with the first 3 and continue down the list at the next teleconference:

   a. Get new commodities on board and up to speed (short term) (sweet potatoes and roses)
   b. Decide what short and long term leadership looks like for the group (short) – who will work on this?
   c. Evaluate products currently being used (on-going)
   d. Evaluate effectiveness of materials (on-going)
   e. Consider new technologies/methods for outreach and education (on-going)
   f. Produce an e-newsletter on a regular/quarterly basis that highlights commodity information/highlights centers at the National level (short term). Who will work on this?
   g. Update materials/ revise technical content (short term)
8) **Status of Action Items from Dallas meeting**

a. Erich will provide his PowerPoint on NCPN to the group (Erich – 5/15/2015)

b. Assess who can access collaborative tools and who needs assistance (will send simplified instructions) and everyone will get an invite including new members (Sue – 5/15/2015)

c. Push for development of a NCPN database/encyclopedia (Erich – update will be provided at the conference call in June 2015). Bob Martin provided a copy of the database proposal to all on 5/5/15.


e. Share photo with the group (Robert Martin – 5/15/2015)